## Laura Regalia joins Panini as International Sales Manager

Vast experiences with leading ICT companies

Turin, Italy and Dayton, OH (10 November 2015) - Panini is pleased to inform its customers, partners and stakeholders that Laura Regalia has joined the company in the International Sales Manager (ISM) role, with responsibility for all International markets excluding North and South America.

The new manager brings a wealth of experience and a tremendous track record to Panini. Laura is a veteran of ICT across multiple vertical markets, and has successfully led commercial efforts in products directly relevant to Panini's markets including print technologies and multi-function devices. She has served as European Sales Manager for Olivetti, Italia Country Sales Manager for Epson, and Retail Channel Sales Manager for Hewlett Packard. Her sales management experience covers the full spectrum of multi-channel management including the recruitment and development of direct sales reps, and the management of diverse channel partners including distributors, resellers, and agencies. Ms. Regalia graduated from the University of Milan and holds a master's degree in Computer Analysis.

She will lead Panini's International Sales from the company's headquarters in Turin, Italy. The new ISM will report directly to Panini's CEO, Michael Pratt, who comments: "The addition of talent of this caliber is just what it takes to bring Panini to the next level in international markets."

## **About Panini**

Founded in Turin, Italy, Panini has enabled clients to capitalize on shifts in the global payments processing market for seventy years. Panini has a rich history of technology innovation, leveraging the company's expertise in research & development. Panini's market leading solutions are based on state-of-the-art engineering resources and ISO-9001 quality certified production. Panini offers check capture solutions that enable customers to fully realize the advantages and efficiencies available with the digital transformation of the paper check, resulting in the world's largest deployed base of check capture systems, now approaching one million devices. Panini's scalable check capture solutions address the complete range of distributed check processing opportunities including teller capture, back-counter capture, remote deposit capture and remittance processing. The company provides solutions on a global basis, and has direct subsidiary operations in the United States covering North America and in Brazil covering Latin American markets.

For more information visit: www.panini.com.